



17th BULGARIAN CREATIVE WRITING COMPETITION

JUDGING CRITERIA

Grading creative work can be hard! However, to ensure that the judging is as objective as possible, we have developed a set of categories for ranking the entries to the BCWC.

Creativity	40%
Structure	20%
Language Use	20%
Adherence to Topic	10%
<u>"Wow!" factor</u>	<u>10%</u>
TOTAL:	100%

These criteria are discussed at length below. For every 10% of the score, there is a corresponding question to be answered. Depending on how accurately these questions are answered a score between 0 and 10% should be given.

The Judging Process

- At the **preliminary level**, the creative writing pieces are read and marked by a single judge. Only those entries that receive an overall rating of 70% or higher are passed on to a second judge. When both judges are ready, the top 18 works from each grade level will advance to the national judging based on the Total scores from each pair.

Note: Entries containing hate speech (i.e. speech that attacks a person or group on the basis of attributes such as gender, ethnic origin, religion, race, disability, or sexual orientation) should be disqualified.

At the **national level**, the creative writing entries are read and marked by two judges. When both judges are ready with their scores the Total average score will be calculated automatically. Ideally the top 3 works with the highest scores will be ranked first, second and third. If necessary, they can communicate and come up with a final decision on the top three entries.

DESCRIPTION OF CRITERIA

40% - Creativity

Although this is the most difficult quality to measure, it remains the main focus of the competition and the most important aspect to take into account when grading entries. The goal is to reward students who display the ability to think “outside the box”—that is, those who provide something other than formulaic answers, and who can do so in a novel or unusual way. Here are the criteria to consider:

- (10%) Does this piece approach the question in an innovative way? Is the piece free of everyday clichés?
- (10%) Does this piece address the topic in a way that makes the reader think? Does it address the question in a unique way, creating new ideas and concepts, rather than using ones we already have?
- (10%) Does this piece use vivid details to create clear imagery of what the author is describing?
- (10%) Does this piece grab the reader’s attention and keep him or her engaged?

20% - Structure

The way in which any piece of writing is organized helps make it more easily understood and appreciated. Creative works that are, for example, just one long paragraph with no visual breaks are both hard on the eyes and display a lack of maturity in composition. (However, exceptions may be made for younger students, such as those in 6th and 7th grade.) That being said, we encourage students to experiment with inventive ways of structuring their writing, as long as some kind of structure is evident.

- (10%) Is this piece organized in a comprehensible way?
- (10%) Does the structure make sense, or fit, with the piece’s content? If the piece adheres to a traditional format, is there a clear beginning, middle, and end or introduction, body, and conclusion? If not, is there a valid reason for an unusual structure, such as cutting the work short or leaving questions unanswered?

20% - Language Use

Language use involves grammar, punctuation, vocabulary, and spelling. Although all of these elements are important and should not go unrewarded, because the goal of this competition is to encourage creative thinking, as long as the language is understandable and does not hinder a reader’s ability to comprehend the piece, this 10% should be awarded.

- (10%) Is the language use of this piece correct enough that it is easy to understand?
- (10%) Does this piece effectively deploy literary devices – metaphor, imagery, figurative language?

10% - Adherence to Topic

Sometimes creative writing pieces are cleverly written, but they actually have little to do with the given topic. While creative writing pieces should be able to find many unusual ways to answer a question (questions can be answered as stories, poems, essays, and so on), they should still, in some way, obviously respond to the chosen topic.

- (10%) Does this piece, in one way or another, address the topic at hand?

10% - “Wow!” factor

This portion is where points are awarded for exceptional creative writing pieces — those that display an incredible use of vocabulary, clever ideas or approaches to the topic, mature style, advanced English for the writer’s grade level, and so on. This 10% is to be awarded only to pieces that truly impress the readers, and these entries should likely make it to the second reading session.

- (10%) Does this piece “wow” the reader for one reason or another?